UNCG University Libraries

Communication:
Goal: Use the power of social media to strengthen the Libraries’ communication and marketing efforts

Instruction:
Goal: Improve the coordination of information literacy delivery and assessment among the libraries’ units in order to enhance the program across campus

Space:
Goal: Create a long term strategic plan for space usage and design in order to maximize space for services and unique materials

Staffing:
Goal: Evaluate staffing priorities and needs in order to provide support for new functions and initiatives

Strategic planning:
Goal: Make strategic data driven decisions in order to reduce the footprint of print resources

Community Engagement:
Goal: Increase focus and attention on community engagement activities in order to enhance the profile of the University Libraries and provide opportunities for staff

Open Access/Open Educational Resources:
Goal: Make UNCG an OER leader within the state in order to reduce the cost of a college education for our students