

Library COLUMNS

September 2001 Vol. 4 No. 14



UNCG Acquires One-Millionth Volume for Jackson Library: Celebration Events Scheduled



Illustrations of the Book of Job, plate 18

This past spring, UNCG acquired the one-millionth volume for its Library, a first edition of William Blake's *Illustrations of the Book of Job*, one of only 315 copies produced in 1826, a year before Blake's death. The volume is one of the most important illustrated books ever published, making it an especially appropriate selection to be incorporated into Jackson Library's significant Book Arts collection. That it was also produced by a major literary figure with artistic and printing skills added to the book's appeal.

This fall, we will formally present *Illustrations of the Book of Job* to the University, and we will continue to celebrate the acquisition throughout the year. A calendar of celebration events for the fall may be found on page two.

Although the acquisition of one million volumes is a symbolic plateau, it is nevertheless an important milestone indicating that a library has acquired the significant resources that make it a major repository for scholarly research. Like UNCG itself, Jackson Library has grown into a major research institution. Including its one million volumes, the Library has over 2.7 million items and over 140 databases and 3,000 web pages. Over 760,000 visitors entered Jackson Library last year, asking 89,000 public service questions, and

checking out over 317,000 books and other materials. There were over 7 million views of the Library's web pages.

Since March, members of Friends of the Library and others have been contributing to efforts to raise money to celebrate this milestone and support the acquisition of the millionth volume. Friends' gifts have been an important source of funding for such earlier jewels in Special Collections as *The Book of Hours* and the Silva Cello Music collection. It is therefore altogether fitting that the UNCG Friends of the Library, one of the oldest in continuous operation in North Carolina, should also be closely involved in providing this gift and celebrating its acquisition. To date, about 100 persons have made contributions toward our \$40,000 goal for the celebration. Many thanks to all who have made contributions.

Celebrating the Millionth Volume for UNCG: William Blake's *Illustrations of the Book of Job*

Fall 2001 Schedule of Events

William Blake: Dreamer of Dreams

September 15 - October 31
Monday-Friday 8:00 a.m.-5:00 p.m. Special Collections
Division of Jackson Library, 2nd Floor Main Building

An exhibit featuring the millionth volume and other
Blake materials in Jackson Library's collection

**Presentation of William Blake's *Illustrations of the
Book of Job* as the One-Millionth Volume for UNCG**
Details to be announced.

Staged Reading of Archibald MacLeish's Poetic Drama "J.B."

directed by Dr. Marsha Paludan, Associate Professor of
Theatre, UNCG and performed by graduates of the
UNCG Theatre Program
Sunday, October 14 2:00 p.m. Brown Building Theatre,
UNCG

To celebrate Jackson Library's acquisition of William
Blake's *Illustrations of the Book of Job*, Dr. Marsha
Paludan will direct a staged reading of Pulitzer Prize-
winning poet Archibald MacLeish's poetic drama *J.B.*
Based on the book of Job, *J.B.* was a Broadway hit in
1957, starring actor John Carradine. For the 2 p.m.
Sunday, October 14th performance in the Brown
Building Theatre, Paludan plans to include projections of
Blake's illustrations as a backdrop.

Blake's Enlightened Graphics: Illuminated Books and New Technologies

Dr. Joseph Viscomi, Kenan Professor of English, UNC
Chapel Hill
Tuesday, October 16 7:30 p.m. Weatherspoon Art
Gallery Lecture Hall, UNCG

William Blake's illuminated printing was a new
technology in the 19th century. Today, new technologies
are being used to place the Blake Archive on the Web.
Join one of the world's leading Blake scholars for this
special event.

The Human Form Divine: Blake's Book of Job

Dr. Bennett H. Ramsey, Associate Professor of Religious
Studies, UNCG
Dr. Jennifer Keith, Assistant Professor of English,
UNCG
Tuesday October 23 7:30 p.m. Faculty Center, UNCG

A dialogue from religious and literary perspectives on
Blake's Book of Job

Create a Bookplate Family Workshop

Ann Grimaldi, Curator of Education, Weatherspoon Art
Gallery

Demonstration of Jackson Library's Washington Hand Printing Press

Paul Hessling, Assistant Catalog Librarian for Special
Collections, Jackson Library
Saturday, November 3 10:30 a.m. - 12:30 p.m. Jackson
Library Lobby, Second Floor Main Building, UNCG

Join in celebrating Jackson Library's one millionth
volume by creating your own bookplate. Personalize
your growing book collection by designing and printing
an artful bookplate ready for use. Also take an up-close
look at a 19th century printing press in action.

Paideia Seminar on William Blake's *Illustrations of the Book of Job*

Dr. Terry Roberts, Dr. Laura Billings, Mr. Evan Post,
and Ms. Cheryl Treadway, National Paideia Center
Tuesday, November 6 7:30 p.m. Virginia Dare Room,
Alumni House, UNCG

William Blake was one of the great artists, one of the
great poets, one of the great engravers, and one of the
most profound religious mystics of his time. How do
YOU (not someone else) respond to this powerful
figure? Join us for a Paideia seminar to explore that
question.



*All events are free and open to the public. For more
information, contact Barry Miller, Special Projects
Librarian, at 336-256-0112 or by email at
barry_miller@uncg.edu*

Journal Finder: Jackson Library's New Access to Journals

By Beth Bernhardt, E-Journals Librarian

Finding access to a journal in Jackson Library's collections has never been easier. On one computer screen, Journal Finder, a new service offered this fall, allows users to have access to:

- Over 9,000 full-text electronic journals
- Print journal holdings in the library
- Document delivery options through interlibrary loan or a document delivery service
- Other library catalogs.

Librarians have always known that one of the most persistent problems in finding journal literature is that there are so many places to look. Users may need to search the online catalog. They may need to search the electronic journals database. They may have to choose among several document delivery options, or they may have to search other library catalogs to find the journal they require. These tasks can be confusing and frustrating for the novice and even the advanced library user.

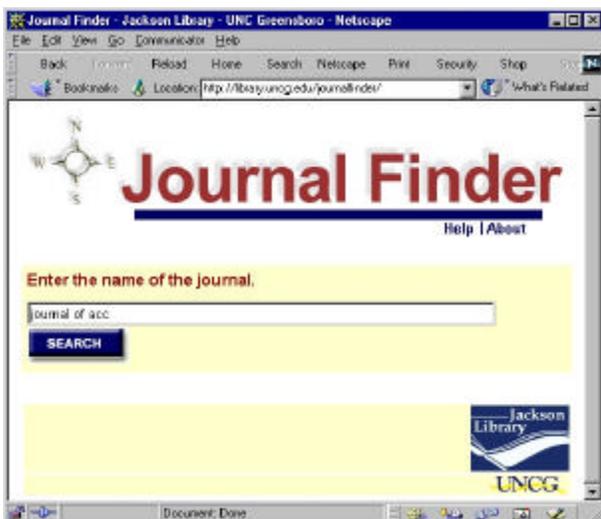


Figure 1: Journal Finder Search Screen

Jackson Library's Electronic Resources and Information Technology Department has developed a solution to this problem called Journal Finder (<http://library.uncg.edu/journafinder/>). Journal Finder allows UNCG users to see, on a single screen, all of their possible options for obtaining a given journal title. Once a user has a known journal title, he or she enters it at the Journal Finder search screen. (See Figure 1.) With one click, the user is shown all the options available to access this journal title



Figure 2: Search Results Screen

(See Figure 2.) The access options include:

-  the Library's online electronic holdings,
-  the Library's print holdings,
-  document delivery options, and
-  a link to other library catalogs.

When a user searches for a journal title that is not found in Journal Finder, options for interlibrary loan or document delivery are provided. With these options easily available, the library anticipates that the user will be successful in obtaining any journal article likely to be needed.

Jackson Library is very excited about providing Journal Finder to its faculty, staff and students. It is a service that promises to make journal article research easier for all our users. If you have questions about Journal Finder, please email JournalFinder@uncg.edu or call 334-4238.



New Campus Bookstore Showcases UNCG History

by Janis Holder, Archivist

The opening of the new bookstore is a proud moment for the University as a whole, but no one could be prouder than the Library staff in University Archives. Visitors to the new bookstore are struck immediately by the three large photographic murals in the stairwell, the color posters of historic photographs mounted on the walls, and the collage of *Carolinian* mastheads above the newsstand. All are the result of a collaboration between University Archives and McGinty of Boulder, Colorado, the firm in charge of the interior design for this new campus space. Paige Moriarty of McGinty contacted University Archives for help with procuring images that would reflect important people, places, and events throughout the history of the school. The most difficult part of the process for University Archives was to limit the choices to only sixty images out of a large Photograph Collection that spans the 110-year history of the school. Photocopies of these images were made and mailed to Colorado.

At the request of Terri Cartner, UNCG's interior designer for Housing and Dining Services, University Archives compiled a chronology of the University's important events to send to McGinty; this helped them choose thirty-seven of the best photographs for the three murals and the mounted wall posters. The next step was to have the original photographs scanned by Dan Smith in Creative Services. The scanned images were then saved to CDROM and sent to McGinty, and the results of their work are now on display in the new bookstore.

One mural depicts the early years of the school, and the photographs are so well blended and superimposed that

it appears as though the Campus Squad of World War I is raking a lawn in front of Foust Building. The year-book staff of 1910 sprawls across the bottom of the mural in various weary poses, and the Adelpian Society Greek Dancers appear to be cavorting in front of the Students' Building, which was razed in 1950.

The second mural shows events from the "middle years" of the school's history, before co-education. Oddly enough, there is a group of men in the lower left corner wearing suits that are by no means sixties' fashion. These are men who attended the Woman's College in 1932/33 as day students; many men could not afford to attend college away from home during the Depression. Other photos included in this mural are Yum Yum at its former location on the corner of Spring Garden Street and Forest Avenue, the first two African-American students to attend Woman's College in 1956 (JoAnn Smart and Bettye Tillman), Jackson Library at its opening in 1950, and the Daisy Chain of 1946.

The third mural represents the present-day University, with Foust Building still prominent, the Fountain Plaza and Clock Tower, and such modern sporting events as men's soccer and women's basketball. Many of these more recent photographs came not from University Archives, but from University Publications.

Photographs that were not used in the murals can be seen mounted on the walls around the bookstore, including the 1893 faculty, the senior basketball team of 1900 (the "Naughty-Naughts"), and several of the more whimsical photos from the 1912 May Day celebration.

A final phase of the project involved choosing and photocopying *Carolinian* mastheads for a collage above the bookstore's newsstand. The images used in the collage were actually scans of photocopies that University

(Continued on page 7)

New Faculty and Staff in Jackson Library

Kenneth Slagle has joined Jackson Library as Assistant Director for Collection Management. He received a B.A. in English Literature from the University of Texas at Austin and an M.A. in English Literature and M.L.I.S. in Library Science degrees from UCLA. From 1978 to 1987, he was a retail manager in the Los Angeles area. He later worked at the Center for Research Libraries in Chicago and was Head of Acquisitions at the



Brooklyn Campus Library of Long Island University. Most recently, Ken was Head of Collection Services at New Mexico State University.

Audrey Fenner began her responsibilities as Head, Acquisition Department at Jackson Library on June 18. Previously she was Acquisitions/Serials Management Librarian with Missouri Western State College library in St. Joseph, Missouri. Earlier she was Collection Development Librarian for the State of Arizona Department of Library, Archives and Public Records and a Cataloger/Reviser with the National Library of Canada in Ottawa. She holds an Associate diploma in piano performance from the Royal Conservatory of Music in Toronto; Bachelor of Music and Bachelor of Music Education degrees from the University of Regina, Saskatchewan; and a Master of Library Science from the University of Western Ontario, London, Ontario.



Steven Cramer is a new Reference Librarian, responsible for business. He came to UNCG from Duke University, where he was the Digital Services Librarian in the Perkins Library Reference Department. Before that, Mr. Cramer was a librarian at Davenport College of Business in his hometown of Holland, Michigan. He received a B.A. in Medieval and Renaissance Studies from the University of Michigan in 1991, and a Master's degree in Library and Information Science from the University of North Carolina in Chapel Hill in 1994.



Egemen Baykal joined the Library as a Computer Consultant I on June 4, 2001. Originally from Turkey, Egemen earned his MBA at UNCG and has almost completed his Master of Science in Information Technology and Management. While acquiring his degrees, he has worked at UNCG as a Computer Lab Manager and as a Research Assistant.

Krystal Black is the new Library Assistant in Serials. Krystal had been a temporary Library Assistant in Serials for nine months and had worked in Circulation at the Guilford College branch of the Greensboro Public Library.

Jeff Elliott has been hired as the Library Technical Assistant and evening supervisor in the Access Services Department. Jeff had been a student assistant in Access Services while working on his degree in Philosophy and German. In his spare time, Jeff is an aspiring author and has had some works published.

Joe Flanagan assumed responsibilities in Access Services as a Library Assistant on February 15, 2001. Joe worked at the Greensboro Public Library and was the Classified Sales Manager of the Telluride Daily Planet in Telluride, Colorado before joining the Library staff.

Jackson Library Staff News

Terry Brandsma, Information Technology Librarian, presented "Requests Via Web2 - A Holdings Table Approach" to the DRA Users' Conference 2001 in Clayton (St. Louis), Missouri and again at the NC DRA User Group Meeting at Elon College. Mr. Brandsma has also been elected to serve as the Chair of the Technology and Trends Roundtable of the North Carolina Library Association for the 2001-2003 biennium. Additionally, this past June Terry taught English during a nine-day, residential English Language & Cultural Exchange Camp near Moscow, Russia. He also had the opportunity to visit the cities of Moscow and St. Petersburg.

John Felts, Coordinator of Library Services for Distance Education/Networked Information Services Librarian, has had two articles published that describe Jackson Library's innovative approach for providing online access to full-text journal articles. The first article, "Creating an Interactive Web Application for Providing Access to Full-Text Electronic Journals from Any Location," is co-authored with Linda Frick and appears in *The Serials Librarian*, vol. 40, no.3/4. A second article by Mr. Felts, "Now You Can Get There from Here: Creating an Interactive Web Application for Accessing Full-Text Journal Articles from Any Location," is scheduled to appear in the next issue of *Library Collections, Acquisitions, and Technical Services*, vol 25. In July, Mr. Felts and Dr. Randy Ralph of the Department of Library and Information Studies gave a three-hour presentation on "Benchmarking the Advanced Search Interfaces of Eight Major WWW Search Engines" at the American Society of Indexers Conference in Boston.

Documents Librarian **Robert F. Gaines** has been invited to present "Depository Promotion: You Can Do It!" at the Federal Depository Library Conference October 16 in Alexandria, Virginia. The web sites of the Documents Department have drawn a great deal of attention in the past year and are receiving increasing use by the general public as well as from the UNCG community.

Archivist **Janis Holder** has been elected Vice-President/President-Elect of the Society of North Carolina Archivists. As Vice-President, she also serves as Program Committee Chair.

Assistant Reference Librarian **Gerald Holmes** has published "Ten Best Sports Titles in My Academic Library" as part of a themed issue of *North Carolina Libraries*, vol. 59, no. 2, entitled "Sport: The Liveliest Art."

Library Technical Assistant **Linda Jacobson** attended

Rare Book School in Charlottesville, Virginia July 16-20. The course, Printing Design and Publication, was taught by former Yale University printer, Greer Allen, and covered the design of exhibit catalogs and labels, brochures, posters, and other promotional materials.

Reference Librarian **Amy McKee** was one of 60 librarians, vendors, and publishers invited to participate in the Fiesole Collection Development Retreat held in Florence, Italy last spring. The invitations stated that the retreat was to be "a meeting of leading library and information industry participants devoted to thinking through and debating the new world order in collection development." Activities included participation in the International Conference on Scholarly Communication and Academic Presses at the University of Florence, sponsored by the Firenze University Press. A major focus of this event was how scholarly communications might be reconfigured to better meet the needs of all involved, from the author to the user. The three main sessions of the meeting covered the topics:

- Libraries and Scholarly Communication: the Invisible Communities;
- Consortia, Alliances, and Partnerships;
- Teaching Materials and Innovative Learning: Support to Teaching.

Ms. McKee reported that because participants came from countries with varying levels of information technology development, as well as from different places in the information industry, discussions were lively, sometimes to the point of being heated. Individual universities were also asked about their strategies for promoting distance education via the Internet. Ms. McKee felt that the conference provided much food for thought by asking and discussing the big questions currently facing librarians, publishers, and other information providers.

Dana Sally, Associate Director of Jackson Library, has published "Prostitution, Simony, and Fees for Service: Walzer's Theory of Justice and a Defense of Communally Funded Information Against the Tyranny of the Marketplace," in *Library Quarterly*, vol. 71, no. 3, pp. 330-359. In the article, Dr. Sally argues for employing a theory of justice developed by Michael Walzer - one that argues for distributing goods on the basis of principles inherent in their shared meanings - to reframe the concepts at the root of the fee-for-service issue in libraries. Dr. Sally believes that in the United States at the present time, information is understood to be a good in the "sphere" of basic welfare and security. Therefore (according to Walzer), it should be distributed on the basis of the principle appropriate to the meaning of goods in that sphere - communal provision (within limits) based on need and not on the basis of the distributive principle appropriate to the marketplace - money.

Friends of the Library Notes



Friends of the Library chairperson Ann May has her copy of *Gap Creek* signed by author Robert Morgan

The Friends of the Library enjoyed a visit from author Robert Morgan and the sounds and food of Morgan's native North Carolina mountains at its annual meeting March 29. Despite a driving rainstorm, guests enjoyed hearing Mr. Morgan's tales of his experiences as an author whose book sales skyrocketed after endorsement by Oprah Winfrey. Mr. Morgan, who now teaches at Cornell, is a graduate of UNCG's MFA Writing Program.

Following Morgan's remarks, guests were invited to partake of a buffet of fried chicken, roast beef, potato salad, cobbler, and other foods of the mountains, laid out on red checked tablecloths. The Butterbeans, a local mountain music group, provided lively musical background.

The Friends of the Library Book Sale will be held October 10-12 in the Main Lobby of Jackson Library. Donations of books, LPs, and CDs are welcomed and currently being collected. For more information, call Betty Morrow, Head of the Catalog Department, at 334-5781. Drop boxes for book donations may be found inside the Library lobby entrance. During the book sale, all Friends, the University community and the general public are invited to come out, pick up some bargain books, and help support Jackson Library. All proceeds go to support the Library's collections and services.

New Campus Bookstore *(Continued from page 4)*

Archives supplied from its bound volumes of the school newspaper. Many of these bound volumes contain such brittle paper that Archives has had to restrict access to these issues as a preservation measure, and the photocopying for the bookstore project was probably the last time they can be used without further damage. Luckily, the complete run of the *Carolinian* is available in the Library on microfilm!

Ebooks at Jackson Library

By Barry Miller, Special Projects Librarian and John Felts, Coordinator of Library Services for Distance Education/Networked Information Services Librarian

For the past several years, the publishing and library worlds have been all abuzz about ebooks. Clearly offering enough promise to warrant investigation and investment by major corporations and libraries, ebooks may represent a major evolution in the book world. They are available on demand, easy to update, searchable, and don't wear out or go out of print. Ebooks are also less expensive to produce, saving paper, shipping, storage, and return costs. On the other side of the ledger, disadvantages include user resistance to reading from screens, security and copyright issues, the lack of tactile appeal, and the current absence of a universal catalog such as Books in Print. Given these advantages and disadvantages, are ebooks merely the latest addition to our technology-laden lifestyles, or will the challenges associated with making them more attractive to readers render them the 21st century equivalent of microform--usable and necessary but rarely preferred to paper?

What is an ebook? Simply put, an ebook is the contents of a book made available to the reader in electronic format. The term does not refer to the ability to order conventional books from an online retailer such as Amazon.com or Barnesandnoble.com. While bookstores and some libraries have chosen to obtain dedicated ebook readers such as Softbook and Rocket readers, Jackson Library has chosen to participate in the ebook world through web site access to netLibrary, one of the largest and most active players in the ebook market. As of July 31, Jackson Library has 14,487 ebook titles in our collection. The most popular subjects for checkout at UNCG have been business and economics, computer science, nursing, library science and education titles. Ebooks are of particular value to distance education students who lack ready access to the Library's physical collections. Most of Jackson Library's collection development with ebooks supports UNCG's DE program initiatives, and usage reflects those emphases.

LIBRARY COLUMNS is published periodically by the Walter Clinton Jackson Library, The University of North Carolina at Greensboro. Nineteen hundred twenty-five copies of this public document were printed at a cost of \$574.40 or 30 cents per copy.

Barry Miller, editor

Jackson Library honored **Jim Thompson** on April 30 by naming him the 4th recipient of its annual Service Award. The award recognizes and rewards members of the SPA library staff who provide outstanding leadership and service in furthering the accomplishment of the Library's mission. In presenting the award, University Librarian Doris Hulbert said, "It's a pleasure to participate in this annual celebration of ourselves and of excellence. The commitment and contributions of our staff members are in large measure responsible for the Library's reputation for outstanding service."



Thompson has worked in the Library's Conservation/Bindery Division for over 20 years. After working in the Circulation Department as a student, he joined the SPA staff upon earning his BFA from UNCG in 1978. John Overly, Chair of the Service Award Committee, described Jim as "one who works diligently behind the scenes and whose contributions are often taken for granted by library staff and patrons." "At the same time," Overly said, "Jim has a commitment to service and a dedication to work that has no room for the mediocre." Colleagues note that Jim not only performs standard conservation and repair work, but also that he has taken the initiative to study and perfect techniques that result in quality repair and rebinding of damaged books. Among other assignments, he has also served on the Library's Preservation and Disaster Preparedness Committees. He is known for his willingness to help others and for his great sense of humor, as evidenced in his role as keeper of the "Library Doughnut." In addition to his work in the Library, Thompson is a well-known potter whose work is in demand throughout the area.

The Jackson Library Service Award was established in 1997 upon the retirement of Martha Ransley, long-time Head of the Circulation Department. Mrs. Ransley was present for the award ceremony. Thompson credits her with hiring him and helping him develop his career when he first came to the Library. Previous recipients of the award, all present for the ceremony, were Modgie Williams, John Overly, and Betty Carter.

Walter Clinton Jackson Library
UNC Greensboro
P. O. Box 26175
Greensboro, NC 27402-6175